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For immediate release

## **MEDIA RELEASE**

### **Changing of the guard at Children's Charity**

There has been a changing of the guard at the National Association for the Prevention of Child Abuse and Neglect (NAPCAN) with the appointment of a new Chairman and a CEO.

Olya Booyar has taken on the Chairmanship following the November 2009 AGM and Rosanna Martinello begins the role of CEO at the end of January.

Ms Booyar said the Board was fortunate to find someone of Rosanna Martinello's skills, commitment and experience. 'We face very challenging times,' she said. 'Rosanna is the right person for these times.'

Ms Martinello has experience in both the social economy and business world. Her most recent employment was as CEO of Osteoporosis Australia, prior to which she was a senior executive at CSR Limited. Rosanna has been actively involved with a number of charities including Youth off the Streets. She was a non-executive Director of a NSW Area Health Service, has served on several national cancer advisory committees and is the founding member of the Young Breast Cancer Action Group NSW.

Ms Martinello said of her appointment, 'I am delighted to join NAPCAN. NAPCAN, Australia's leading advocate for the prevention of child abuse and neglect, is at the forefront of changing the way our community addresses the issue. With another 30,000 individual Australian children found to have been abused or neglected last year alone, more needs to be done. I look forward to leading the organisation and, together with NAPCAN's dedicated Board, staff, stakeholders and broader community, help prevent child abuse before it starts.'

Olya Booyar has been an active member of the NAPCAN board for five years. She has a range of experience from her work as an executive with SBS, her current role of Deputy Director of the Classification Board and numerous voluntary roles in public life.

Ms Booyar commented, 'It is a great honour to be appointed Chairman of the NAPCAN Board. NAPCAN is going from strength to strength and the board has a range of ideas to encourage the organisation to grow this vital work. I am looking forward to working with Rosanna to create the changes we would like to see in the organisation and, more importantly, help to prevent child abuse.'

**Ends**

#### **For further information please contact:**

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**Notes to the editor:**

NAPCAN (National Association for Prevention of Child Abuse and Neglect) is Australia's leading advocate for the prevention of child abuse and neglect. NAPCAN's goal is to bring about the changes necessary in individual and community behaviour and in government policy to stop abuse and neglect before it starts.

NAPCAN also works directly with children and young people conducting innovative programs to strengthen protective behaviours and build resilience and life skills. NAPCAN also assists 'at risk' parents through face-to-face programs and works in local communities building inclusive networks and strengthening local support of children and families.

A charity, NAPCAN is governed by a national board with the support of professional sub-committees and state and territory councils. For further information go to: [www.napcan.org.au](http://www.napcan.org.au)