

Family Friendly Community Events



Welcoming Families, Strengthening Communities!

What is a Family Friendly Event?

A Family Friendly Event is one that welcomes children and supports parents and caregivers in the sometimes challenging task of “going out” with a young family.

Family Friendly Events recognize that that some people have more difficulty than others in accessing community events and entertainment. Family Friendly events welcome all families and provide fun and fulfilling activities for a range of interests and life stages.

Family Friendly Events recognize that a ‘family’ may consist of the two-parent family, extended family, one parent or parents of the same sex or quite distant members of the family. Our community, in all its diversity, is family!

The Family Friendly Events Guidelines

Wallsend and Blue Gum Hills is a growing area with large numbers of families and a high proportion of children. The community contains many new families, as well as long-term families with a strong sense of local history and place. Local events that include all families benefit everybody – events are well attended, families enjoy a fun day out, and communities strengthen.

Family Friendly Events for Wallsend and Blue Gums

Family Friendly Events Guidelines have been developed by the BUDS project and the Wallsend and Blue Gums community to assist businesses, organizations and individuals develop local events that are family friendly. The Guidelines reflect the local vision of family friendly event management, and set out small practical steps for achieving this goal.

Promote your event as Family Friendly!

If your event is Family Friendly, it will meet all or most of the guidelines. You will then be eligible to display a Family Friendly Logo on your promotional material.

Events that display the Family Friendly logo are expected to implement family friendly practices whenever and wherever possible. All organisers and staff should be aware of the family friendly status of the event and be trained in the Guidelines.

As the Family Friendly status is primarily self-assessed, the integrity of the Guidelines depends upon the integrity of the events displaying the logo.

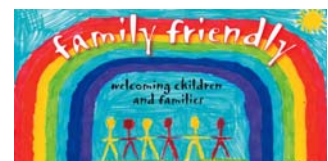
The Family Friendly Event Guidelines

A family friendly event is able to tick all or most of the following:

- Events have a welcoming attitude to all. The event is fun and friendly.
- All event organizers are aware of the difficulties that can be experienced by parents and caregivers going out with young children.
- A safe play area or children's activity space is provided.
- Low cost food is available.
- All children are respected as valued community members.
- Toilets are clean and accessible to prams and wheelchairs, or information about the closest disabled facilities is displayed.
- Free clean water is available, via taps or bottles.
- There are some free activities and entertainment.
- Shelter is provided – shade, wind protection, sun screen, etc.
- There are parking spaces closer to the event, or a “drop off” spot, for families with young children or wheelchairs,
- There are free spaces to “just sit”.
- Paths are accessible to people with prams and wheelchairs.
- The site is accessible via public transport or courtesy bus.
- Signage includes symbols and/or any language that is particularly relevant to the local community.
- There is a Pram Parking Station or a Parcel Pick Up for larger events.
- Spaces are Fun, Welcoming, Safe and Colourful!

Where to get a Family Friendly Logo?

A bright and colourful Family Friendly logo has been designed via a competition run within local schools by the BUDS project and sponsored by Landcom for use by events that meet the guidelines.



For a Family Friendly Logo Sticker, contact Wallsend Town Committee on 0417 683 546
For more information about Newcastle Family Support Service's BUDS project, contact 49263577